

**AdsSearches**

# Social Media Promotion

Invest in Social Media NOW!  
Get Referred and Acquire New Customers -

# Our Services?

Social Media Optimization

Social Media Paid Advertisement

Social Media Analytics

NOTHING INFLUENCE PEOPLE MORE THAN A  
RECOMMENDATION FROM A TRUSTED FRIEND

– MARK ZUCKERBERG

# Why Social Media??

Social media tools allow users to create, share or exchange information, ideas, pictures, and videos among virtual communities.

**Social media platforms are built on ideological, and technological foundations, and allow creation and exchange of user-generated contents.**

**Social media activities are closely linked with mobile and web-based technologies to create highly interactive platforms.**

Social media brought substantial and pervasive changes in communication among individuals and communities. Gradually, it started working as a communication tool among businesses, and organizations.

Social media differ from traditional media with higher amount of reach, frequency, usability, immediacy, and permanence.

Social media operate in a dialogic transmission system.



# Portfolio



[www.Singapore.lmbhousing.com](http://www.Singapore.lmbhousing.com)



[www.birdlifeafrica.com](http://www.birdlifeafrica.com)



[www.veincare.com.au](http://www.veincare.com.au)



[www.hotelamirthaminn.in](http://www.hotelamirthaminn.in)



[www.niqcgroup.com](http://www.niqcgroup.com)



[theairbolt.com](http://theairbolt.com)



# Specs

[computerko.co.uk](http://computerko.co.uk)

[www.ausspecs.com.a  
u](http://www.ausspecs.com.au)



[irsauditgroup.com](http://irsauditgroup.com)



[www.keystonebusinessadvisors.com](http://www.keystonebusinessadvisors.com)

## NIQC - Facebook



Noble Institute of  
Quality Certification  
- NIQC

@NobleInstituteOfQuality  
CertificationNiqc

Home

Services

Reviews

Shop

Offers

Photos



**Lean Six Sigma Training & Certification**

Six Sigma, Lean Manager, ISO 9001:2015  
(Internal Auditor), IATF 16949, ITIL

15000+  
Certified  
Professional

Global Leader  
for Lean Six  
Sigma

ISO 9001:2015  
EA-JAS  
UR

Like Follow Share ...

Call Now

Send Message

Create Post



Write a post...



Photo/Video



Tag Friends



Check in

...

5.0

5 out of 5 · Based on the opinion of 22  
people

Community

See All

Invite your friends to like this Page

1,190 people like this



# NIQC – Twitter



## NIQC - Twitter



Tweets **267** Following 179 Followers 130 Likes 98 Lists 1

Follow

**NIQC Bangalore**

@niqcsixsigma

Noble Institute of Quality Certification  
ISO 9001:2015 Certified Company 🇮🇳

🌐 [niqcgroupp.com](http://niqcgroupp.com)

Tweets **Tweets & replies** Media



**NIQC Bangalore** @niqcsixsigma · Feb 20

Strive for continuous improvement, instead of perfection". - Kim Collins

#Success #India #NIQC #quoteoftheday #LeanSixSigma #Certification #ITIL  
#IATF16949 #SixSigma #Training #Bangalore #Bengaluru #Chennai #Mumbai  
#NaviMumbai #Follow #Followback

**New to Twitter?**

Sign up now to get your own  
personalized timeline!

**Sign up**

# Bird Life Africa – Instagram



## Bird Life Africa - Instagram



Search

Log In

Sign Up



birdlife\_gambia

Follow

79 posts

103 followers

115 following

Birdlife Africa Birding Tours

If you are a birder or wildlife lover wanting to explore The Gambia and Senegal, Birdlife Africa can provide a friendly, personal experience.

[birdlifeafrica.com](http://birdlifeafrica.com)

POSTS

TAGGED






# LMB Housing– Facebook Handle



## LMB Housing– Facebook





LMB Housing Services Pte Ltd  
@LMBHousingServices

- Home
- About
- Photos
- Reviews
- Posts
- Community
- Info and Ads



[Create a Page](#)

Like Follow Share ...

**Photos**




**BEFORE** **AFTER**



Call Now Send Message

3,163 people follow this

**About** See All



16 Ayer Rajah Crescent #06-05C  
Singapore 139965  
Get Directions

+65 6304 8930

Typically replies within a few hours  
Send Message

singapore.lmbhousing.com

Apartment & Condo Building

Price Range \$\$

Hours 9:00 AM - 6:00 PM  
Open Now

Suggest Edits

**Your Page (Only visible to you)**

# Hotel Amirtham – Instagram Page



## HotelAmirthaminn

Instagram

Search

Log In

Sign Up



amirthaminn

Follow

36 posts

210 followers

4 following

amirthaminn

Located near the Palani and Idumban Hills and short walk of distance of 0.5 km from Tourist bus stand, Rope car and Winch stations.

[hotelamirthaminn.in](http://hotelamirthaminn.in)

POSTS

TAGGED



# Hotel Amirtham – Twitter Handle



HotelAmirthaminn



Tweets 305 Following 967 Followers 206 Likes 510

Follow

**Hotel Amirtham Inn**

@AmirthamInn

Best #Hotel To Stay in #Palani #Pazhani  
Offer Transport Services To #Temple  
#Tourist #Travel #Worship Places. Book  
Your Hotel Online

Tweets Tweets & replies Media



**Hotel Amirtham Inn** @AmirthamInn · 26 Jul 2017

Pay by hour for your hotel stay in Hotel Amirtham Inn Palani starts from Rs.199/person.

**New to Twitter?**

Sign up now to get your own  
personalized timeline!

Sign up



# Hotel Amirtham – Facebook Handle




## Hotel Amirthaminn - Facebook

Facebook page interface for Hotel Amirtham Inn.



**Page** Messages Notifications 15 Insights Publishing Tools Settings Help ▾

**Hotel Amirtham Inn**  
@AmirthamInn

Home  
About  
Photos  
Likes  
TripAdvisor Reviews  
Videos



Liked ▾ Following ▾ Message ▾ ... More ▾

 Write something... 

Hotel in Palani

Search for posts on this Page

# ComputerKo – Instagram Page



## ComputerKo – Instagram Page



Search

Log In

Sign Up



computerko\_london

Follow

148 posts

808 followers

1,072 following

ComputerKo

Official Instagram, Computerko

#ComputerMaintenance

#WebDevelopment

#WebHosting

#nocaphosting

Use the link to demo our web hosting control panel

[goo.gl/Whx2XC](https://goo.gl/Whx2XC)

POSTS

TAGGED

24 April 2018, 11:07

WINNERS OF DOMAIN NAME AND  
EMAIL HOSTING GIVE AWAY

We are giving away 5 free domain  
names and email hosting for a year

Domain names: TL De:

ionCube®

# ComputerKo – Twitter Handle



## ComputerKo – Twitter Handle



Tweets 963  
Following 1,443  
Followers 489  
Likes 148

Follow

**ComputerKo London**

@samuelovie68

#Specialise in face-to-face Support  
#AvailableSameDayBooking,  
#ManagedITSupport Basis!

Tweets Tweets & replies Media



**ComputerKo London** @samuelovie68 · 1 Nov 2018

Do you have a domain name and hosting requirements?... Our company will host it for you, the first month is 1 GBP...

We have Implemented Online web chat support and ticket support.

**New to Twitter?**

Sign up now to get your own personalized timeline!

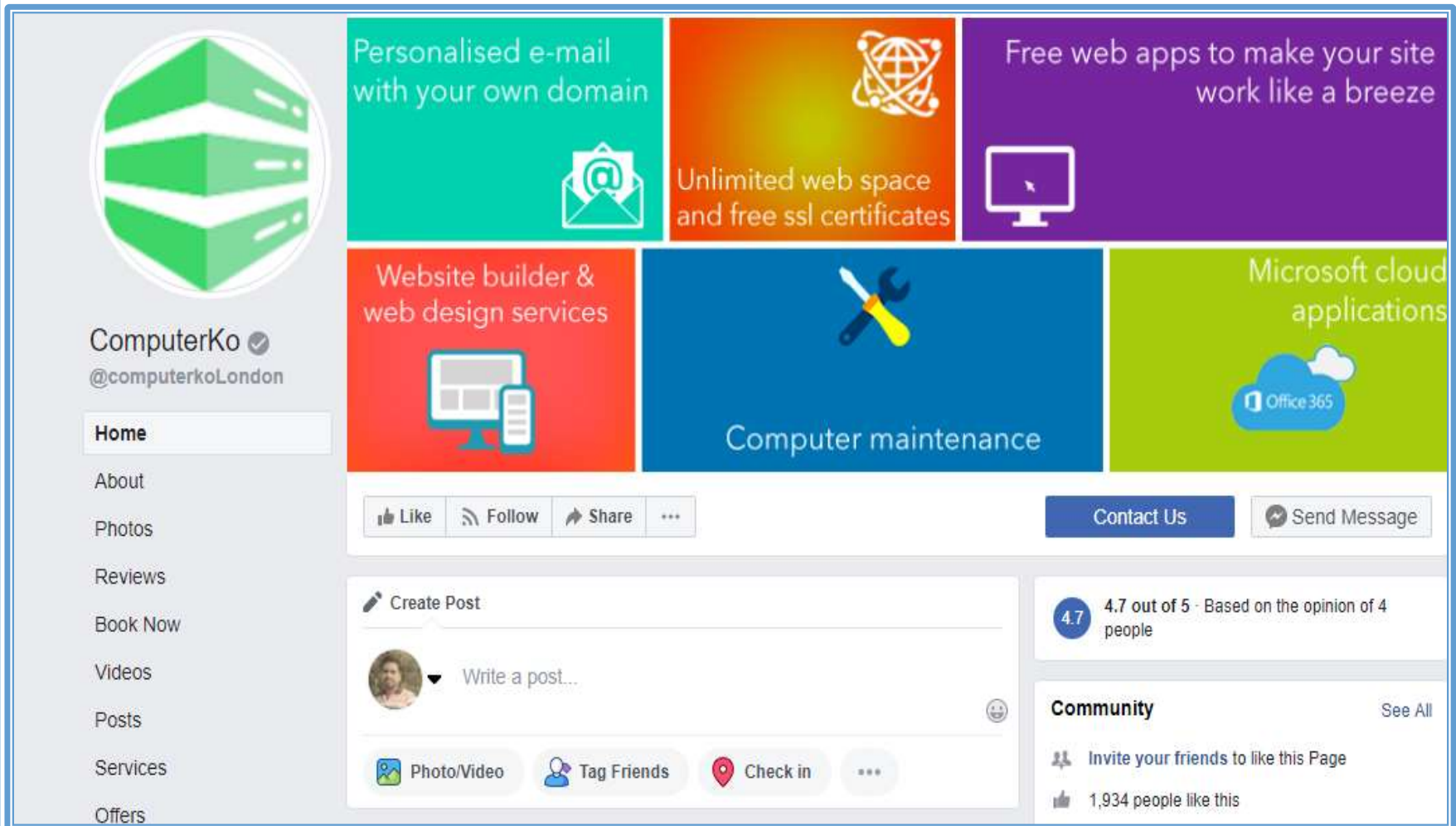
Sign up



# ComputerKo –Facebook Handle



## ComputerKo –Facebook Handle



The screenshot shows the Facebook profile of ComputerKo. The profile picture is a circular logo with a green and white geometric design. The name 'ComputerKo' is displayed with a verified badge, and the handle '@computerkoLondon' is shown below it. A left-hand navigation menu lists: Home, About, Photos, Reviews, Book Now, Videos, Posts, Services, and Offers. The main content area features six service tiles: 'Personalised e-mail with your own domain' (teal), 'Unlimited web space and free ssl certificates' (orange), 'Free web apps to make your site work like a breeze' (purple), 'Website builder & web design services' (red), 'Computer maintenance' (blue), and 'Microsoft cloud applications' (green). Below these tiles are buttons for 'Like', 'Follow', 'Share', and 'Contact Us', along with a 'Send Message' button. A 'Create Post' section includes a profile picture, a dropdown arrow, and the text 'Write a post...'. At the bottom of this section are buttons for 'Photo/Video', 'Tag Friends', 'Check in', and a three-dot menu. On the right, a rating of 4.7 out of 5 is shown, based on 4 reviews. Below this is a 'Community' section with the text 'Invite your friends to like this Page' and '1,934 people like this'.

ComputerKo ✓  
@computerkoLondon

Home

About

Photos

Reviews

Book Now

Videos

Posts

Services

Offers

Personalised e-mail with your own domain

Unlimited web space and free ssl certificates

Free web apps to make your site work like a breeze

Website builder & web design services

Computer maintenance

Microsoft cloud applications

Office 365

Like Follow Share ...

Contact Us Send Message

Create Post

Write a post...

Photo/Video Tag Friends Check in ...

4.7 4.7 out of 5 - Based on the opinion of 4 people

Community See All

Invite your friends to like this Page

1,934 people like this

# Airbolt – Twitter Handle



## Airbolt - Twitter



A row of six Airbolt keychains in various colors: red, green, beige, black, pink, and blue. Each keychain has a silver metal ring at the top and a small red diamond-shaped logo with a white cross inside. The word "AIRBOLT" is printed in white on the bottom of each keychain. A small inset image shows a black Airbolt keychain with a glowing blue ring.

Tweets	Following	Followers	Likes	Lists	Moments
<a href="#">1,557</a>	2,392	2,137	29.6K	1	3

[Follow](#)

# Airbolt - Instagram Page



## Airbolt - Instagram



Search

Log In

Sign Up



theairbolt

Follow

712 posts

9,297 followers

307 following

**AirBolt**

Travel | Safety | Life | The Truly Smart Travel Lock with location tracking, history, proximity alerts and more. Buy Now, Go on...

[www.theairbolt.com](http://www.theairbolt.com)

POSTS

TAGGED



# Airbolt – Facebook Handle



## Airbolt - Facebook



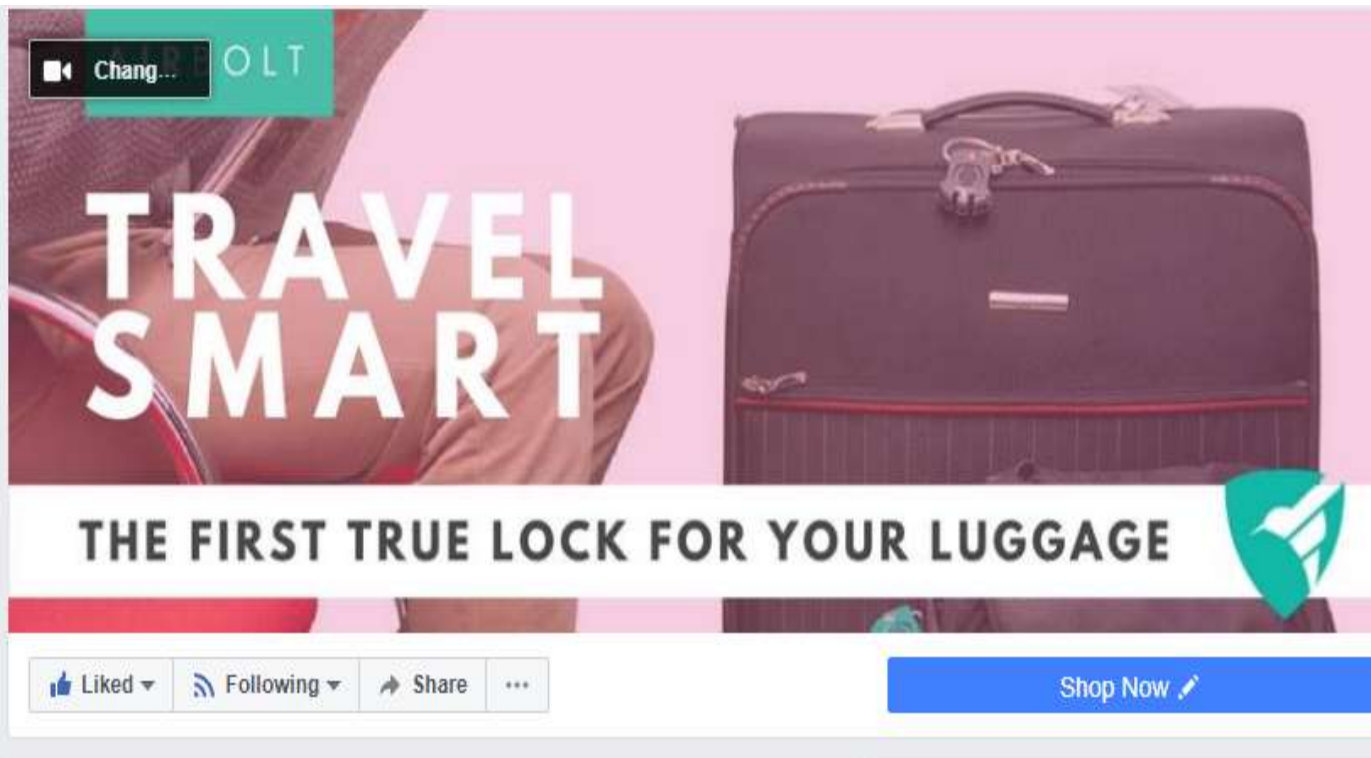
AirBolt  
@theairbolt

Home

About

Shop

Photos







# VeinCare – Twitter Handle



## Veincare - Twitter

The banner image shows a close-up of a person's leg with a prominent vein. Overlaid on the image is the text "TAME YOUR VEINS" in a large, white, sans-serif font. In the bottom left corner of the banner is a circular profile picture containing the VeinCare logo.

TAME YOUR VEINS

veincare

Tweets	Following	Followers	Likes	Lists	Moments
2,288	2,663	793	1,257	5	1

[Follow](#)

# Keystone Business Advisors – Facebook Handle



## Keystone Business Advisors



KeyStone Business  
Advisors

@keystonebusinessadvisors

Home

Reviews

Photos

Videos

Posts

About

Community

Info and Ads

### Selling Your Business?

Request our informational brochure which describes the step by step process we use to manage the sale of your business, answers to frequently asked questions, and much more.



Like Follow Share ...

Send Email

Send Message

Create Post



Write a post...

Photo/Video

Tag Friends

Check in

...

Business Consultant in Westlake Village,  
California

Closed Now





# IRS AUDIT GROUP – Instagram



## IRS AUDIT GROUP - Instagram

Instagram

Search

Log In

Sign Up



irsauditgroup

Follow

105 posts

1,194 followers

564 following

We have been in business for 15 years specializing in Tax Audit Representation and tax preparation both locally and nationwide.

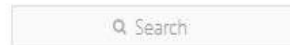
[irs-audit-group.com](http://irs-audit-group.com)

POSTS

TAGGED



Instagram

[Log In](#) [Sign Up](#)

ausspecsau

Follow

340 posts

822 followers

698 following

AusSpecs

The AusSpecs Company is based in WA and is a Pioneer in Online Spectacles and Eyeglasses provider to Australians since 2006.










[www.ausspecs.com.au](http://www.ausspecs.com.au)



## Highlights

POSTS

 TAGGED

# Social Media Optimization

Social media optimization (SMO) is the optimum use of social media platforms to increase awareness of products, brands or events.

## Key factors for a successful social media launch

Successful and aggressive initial networking

Ability to implement an integrated social media strategy

Ability to create compelling contents and blogs

Ability to find time to interact with users popular platforms.

Frequent optimization of methodologies



# Our Services

Setting up business pages in popular social networking sites.

Reviewing target markets, and updating pages based on your business.

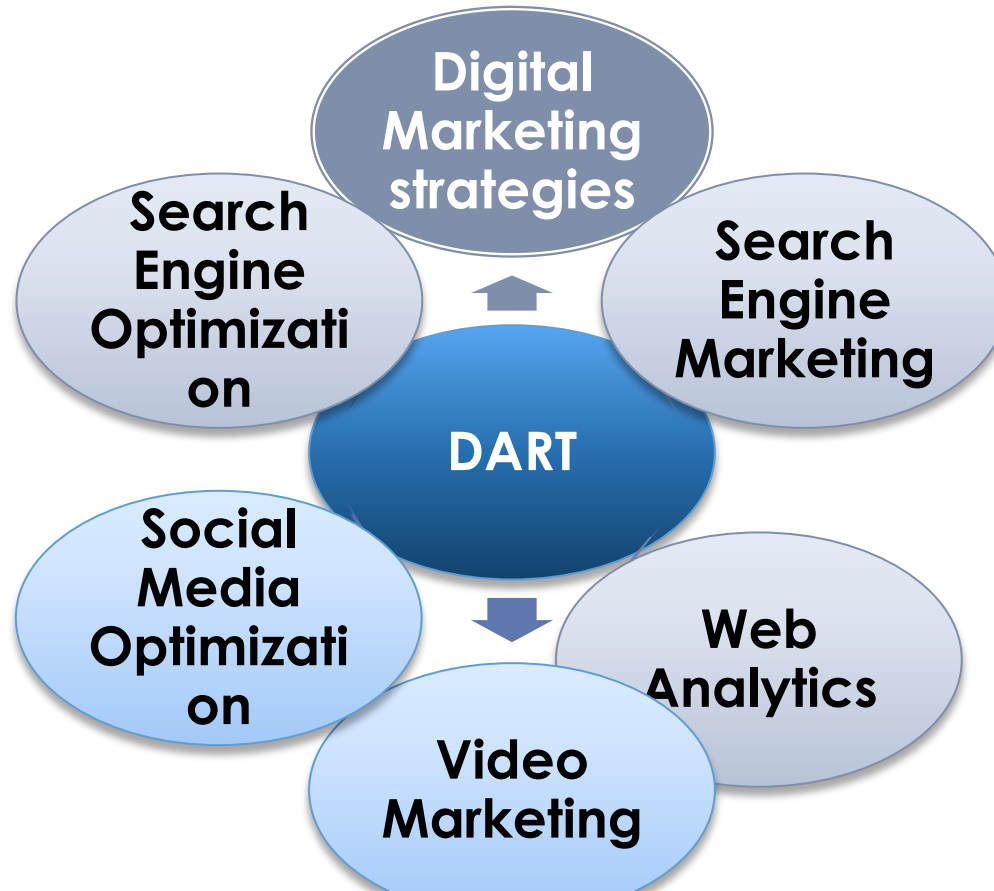
Monitoring postings in social media pages, and ensuring positive benefits out of social media exposure.

Periodical review of your social media accounts, fine tune strategies for better maintenance of social media accounts, and monitor your accounts from loss of reputation, if any.

Performing integration of social media accounts to reap full benefits out of your all social media activities.

Setting up and managing paid advertisement in popular social media platforms.





**ADSONSEARCHES.COM**

**#1157, 20th Cross 5th Main, HSR Layout, Sector – 7, Bangalore,  
India - 560 102**

**[www.adsonsearches.com](http://www.adsonsearches.com) [info@adsonsearches.com](mailto:info@adsonsearches.com)**