# Ads In Searches

Google Partner	Hire us and Go Global - Digital Marketing Agency with 100% Results
About Us	AdsOnSearches.com is a professional Digital Marketing Service Provider working for a select few clients across the globe. We provide cost effective and high quality digital marketing services. AdsOnSearches.com is part of DART Info Services Private Limited.





# **Social Media Services**



info@adsonsearches.com

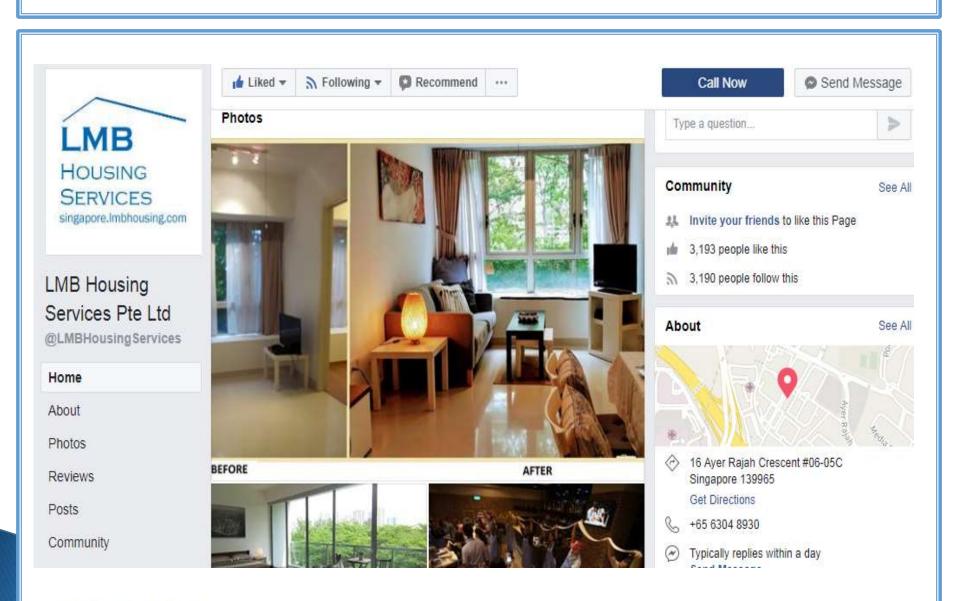
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# **Social Media Projects**

	www.singapore.Imbhousing.com
	www.theairbolt.com
	www.computerko.co.uk
	<ul> <li>www.veincare.com.au</li> </ul>
Our Social Media Projects	www.hotelamirthaminn.in
	www.irs-auditgroup.com
	www.ausspecs.com.au
	www.niqcgroup.com
	www.birdlifeafrica.com



### LMB Housing– Facebook Handle



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#### **Airbolt – Twitter Handle**



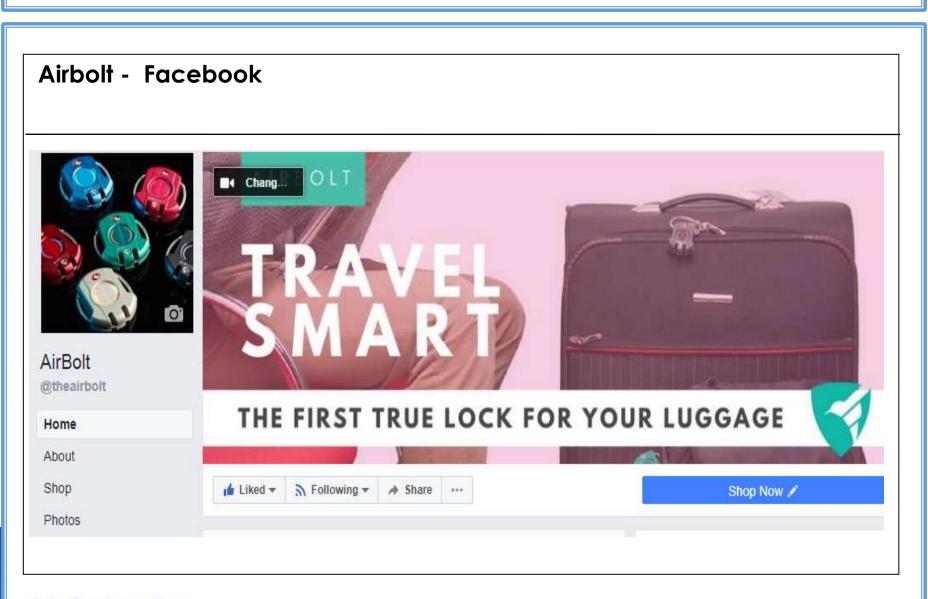


## **Airbolt - Instagram Page**

# Airbolt - Instagram theairbolt Follow 626 posts 9,193 followers 1,525 following AirBolt Travel | Safety | Life | The Truly Smart Travel Lock with location tracking, history, proximity alerts and more. Buy Now, Go on ... www.theairbolt.com

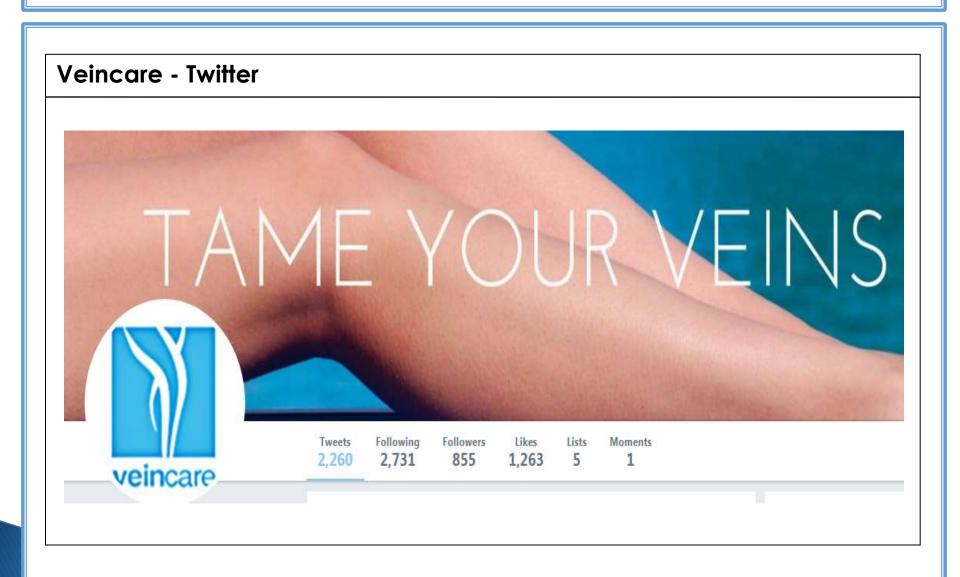


#### **Airbolt – Facebook Handle**



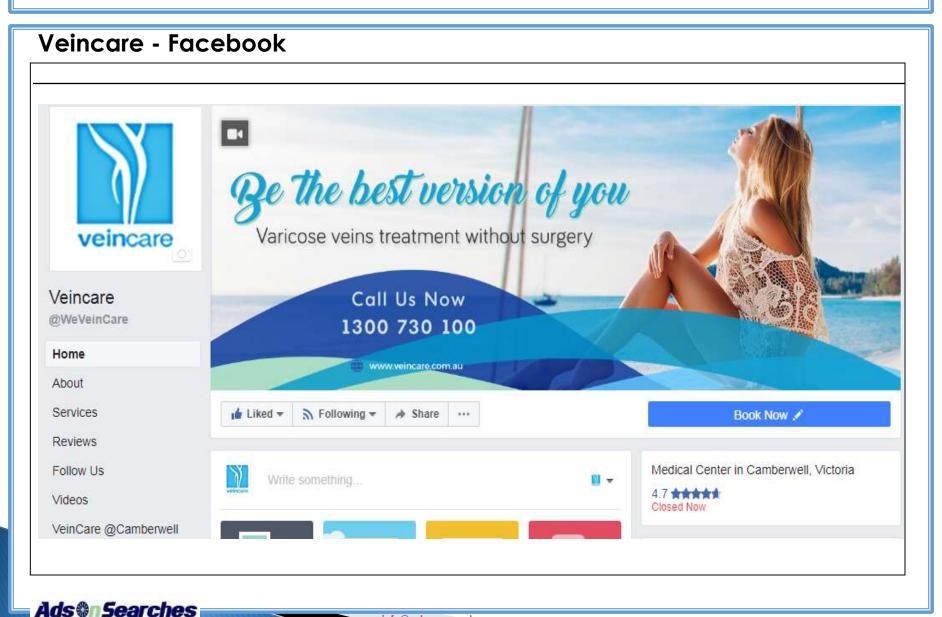


#### VeinCare – Twitter Handle

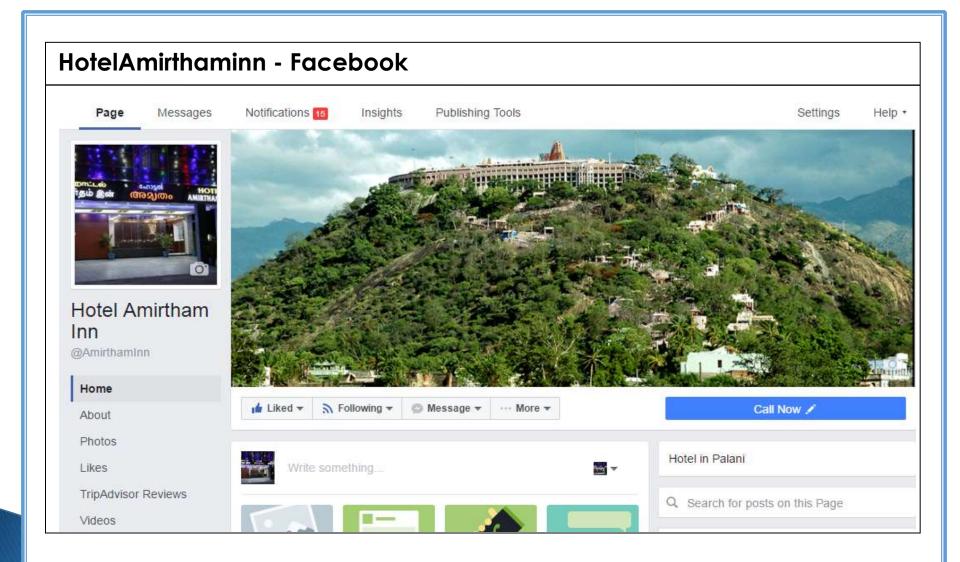


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#### VeinCare – Facebook Handle



### **Hotel Amirtham – Facebook Handle**





#### **Hotel Amirtham – Instagram Page**

#### HotelAmirthaminn - Instagram



amirthaminn	Follow

36 posts 212 followers 5 following

amirthaminn Located near the Palani and Idumban Hills and short walk of distance of 0.5 km from Tourist bus stand, Rope car and Winch stations. hotelamirthaminn.in





## **IRS AUDIT GROUP – Instagram**

O Instagram	Q. Search	
	<b>Follow Follow Follow Follow Follow Follow</b> <b>59</b> posts <b>1,253</b> followers <b>467</b> following We have been in business for 15 years specializing in preparation both locally and nationwide.	
80	preparation both locally and nationwide. irs-audit-group.com	6
Audit		Ê A



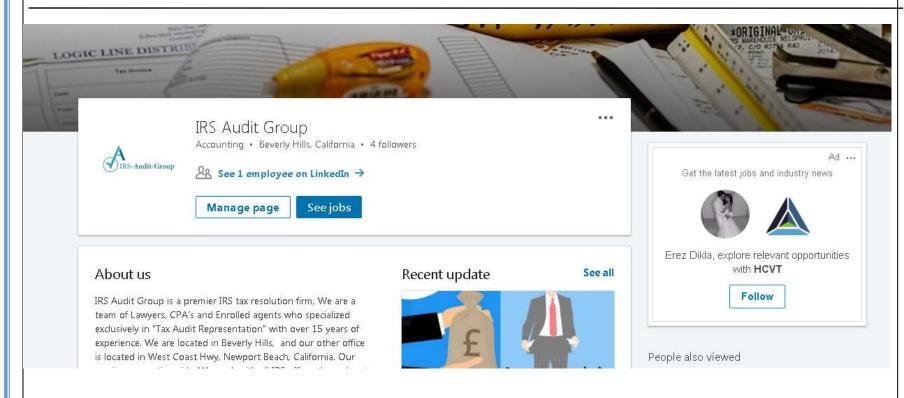
### **IRS Audit Group – Facebook**





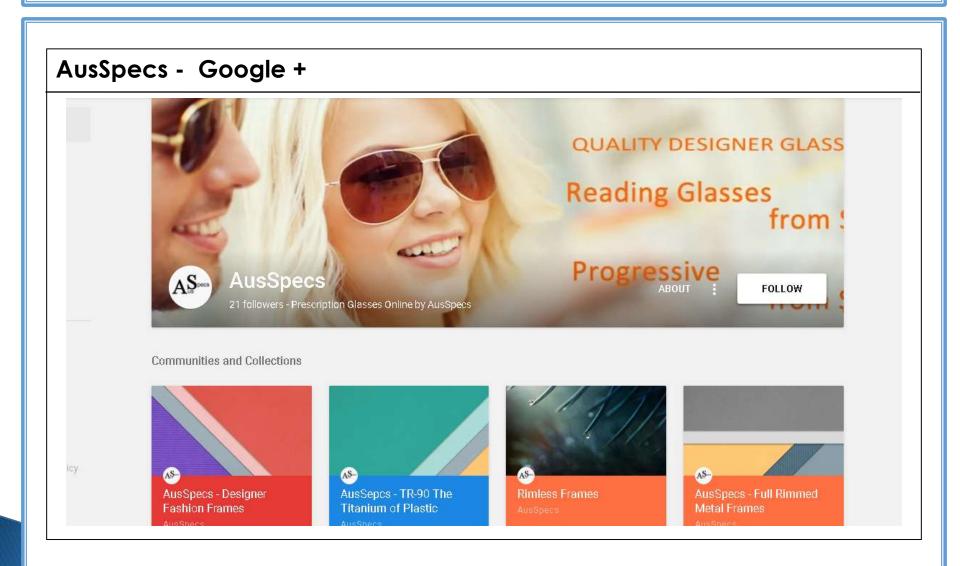
#### **IRS Audit Group – Linkedin**

#### **IRS AUDIT GROUP - Linkedin**



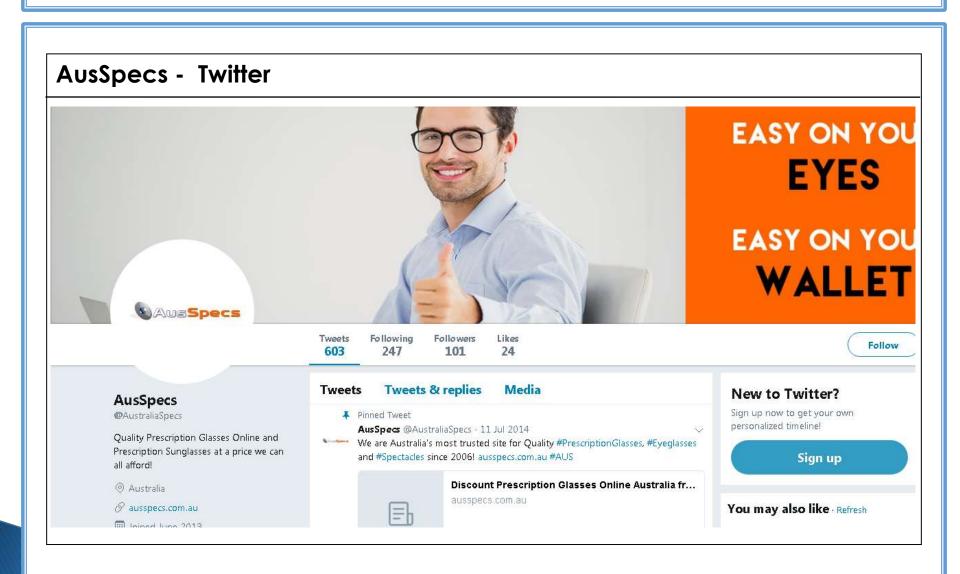


#### AusSpecs – Google +



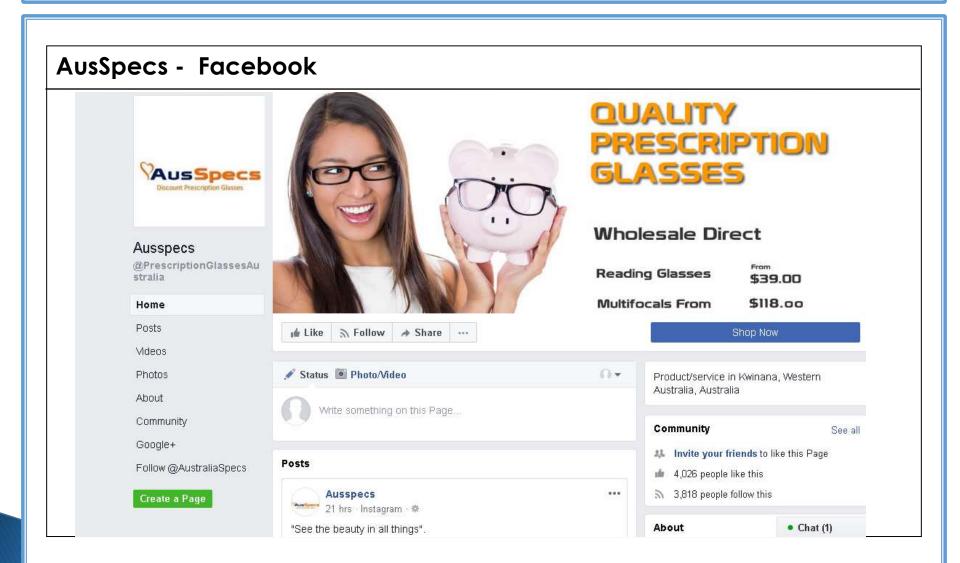


#### **AusSpecs – Twitter**





#### **AusSpecs – Facebook**



Ads@ Searches

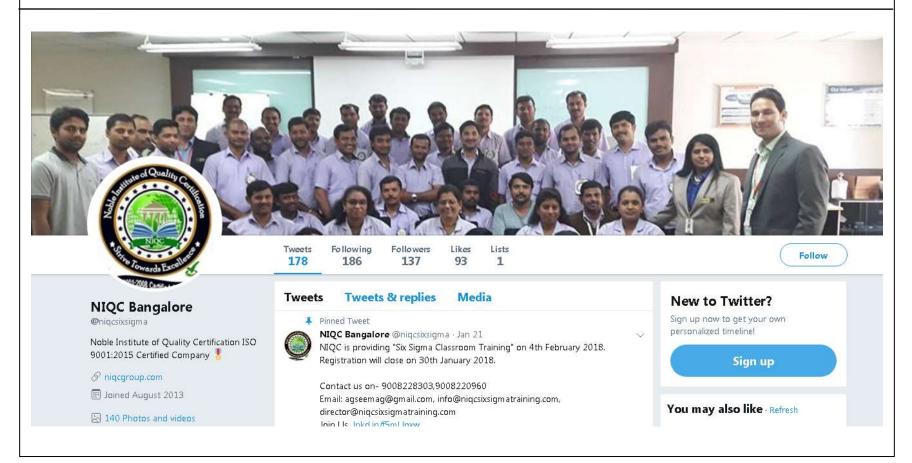
#### NIQC – Facebook





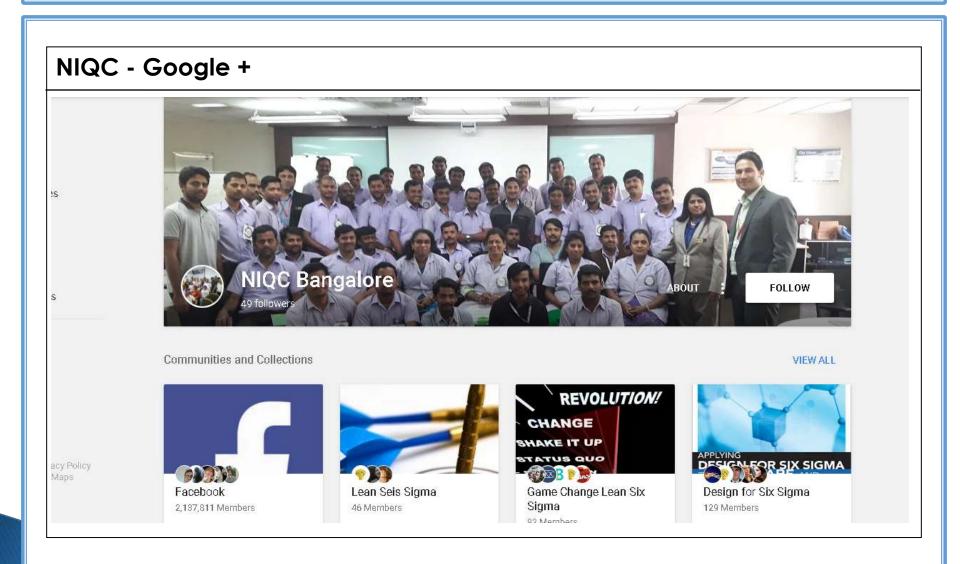
#### NIQC – Twitter

#### **NIQC - Twitter**





#### NIQC – Google +





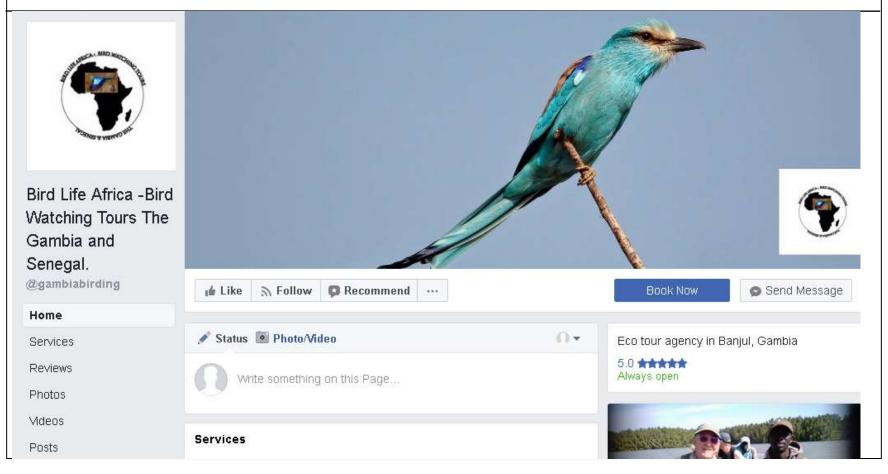
#### **Bird Life Africa – Instagram**

# Bird Life Africa - Instagram birdlife\_gambia Edit Profile O 17 posts 29 followers 9 following Birdlife Africa Birding Tours If you are a birder or wildlife lover wanting to explore The Gambia and Senegal, Birdlife Africa can provide a friendly, personal experience. birdlifeafrica.com POSTS SAVED spur-wingedplover



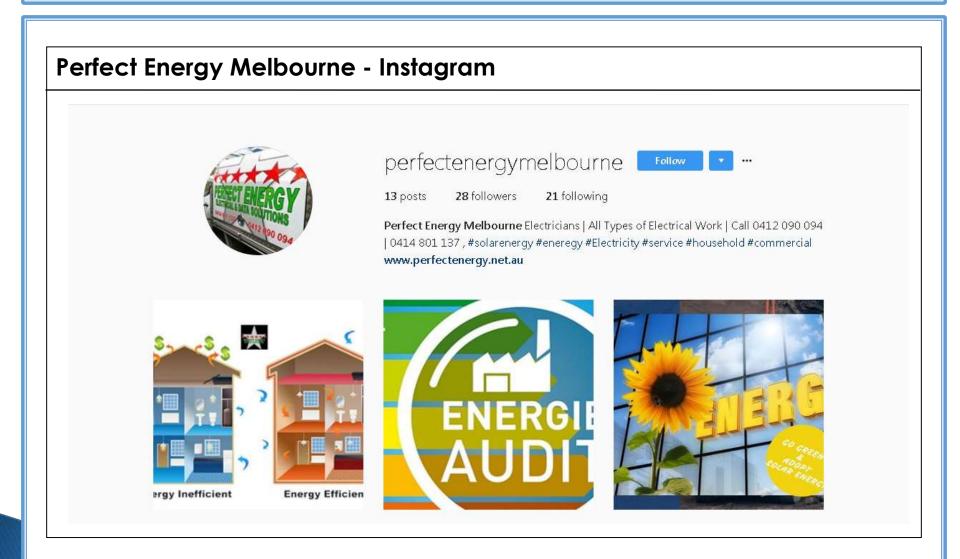
#### **Bird Life Africa – Facebook**

#### **BIRD LIFE AFRICA - Facebook**





#### **Perfect Energy Melbourne – Instagram**





### **Perfect Energy Melbourne – Facebook**

#### Perfect Energy Melbourne - Facebook





# Why Social Media??

- Social media tools allow users to create, share or exchange information, ideas, pictures, and videos among virtual communities.
- Social media platforms are built on the ideological, and technological foundations of Web 2.0, and allow creation and exchange of usergenerated contents.
- Social media activities are closely linked with mobile and web-based technologies to create highly interactive platforms.
- Social media brought substantial and pervasive changes in communication among individuals and communities. Gradually, it started working as a communication tool among businesses, and organizations.
- Social media differ from traditional media with higher amount of reach, frequency, usability, immediacy, and permanence.
- Social media operate in a dialogic transmission system.



# **Social Media Optimization**

- Social media optimization (SMO) is the optimum use of social media platforms to increase awareness of products, brands or events.
- Social media include RSS feeds, social news, bookmarking sites, as well as popular social networking sites, such as FB, Twitter, Pinterest, blogging sites and more.
- □ Key factors for a successful social media launch as follows;
  - Successful and aggressive initial networking, and follow up.
  - Ability to implement an integrated social media strategy
  - Ability to create compelling contents and blogs
  - Ability to find time to interact with users via Twitter, Facebook, LinkedIn, YouTube, Pinterest and other popular platforms.
  - Frequent optimization of methodologies to increase the Rol.





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#### **Our Services**

- Setting up business pages in popular social networking sites.
- Reviewing target markets, and updating pages based on your business.
- Monitoring postings in social media pages, and ensuring positive benefits out of social media exposure.
- Periodical review of your social media accounts, fine tune strategies for better maintenance of social media accounts, and monitor your accounts from loss of reputation, if any.
- Performing integration of social media accounts to reap full benefits out of your all social media activities.
- Setting up and managing paid advertisement in popular social media platforms.



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# **Social Media Integration**

- The act of spreading your brand across all your popular social media platforms, and being active on all platforms simultaneously.
- Social media integration brings more benefits to your company's marketing and branding efforts.

#### How to Integrate Social Media?

- ✓ Integrating all social media accounts
- ✓ Integrating social media into website.
- ✓ Adding Social Share Buttons to Blog
- ✓ Adding Facebook Comments to Website
- ✓ Adding Follow Button on Web Page







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