

# Search Engine Optimization

Surviving in business without SEO? We make you to thrive

# **Search Engine Optimization (SEO)**

**SEO** is a cost effective promotional tool to generate organic search results in major search engines.

**SEO** will raise the visibility of websites, and result in greater traffic and more sales.

**SEO** brings higher volume of traffic and increased sales – all FREE.

# How does DART SEO Help?

- DART has developed a unique Competitor analysis, and Keyword Research which remain as the secret behind DART's success in SEO segment.
- DART has a well defined set of 45
   processes for on-page SEO within Google
   Webmaster guidelines which includes
  - Optimization of Meta Keywords, Title, and Description
  - Landing page optimization
  - Content improvement
  - W3C Validation
  - Other unique set of processes developed by DART
- DART adopts ethical optimization techniques aimed to drive online traffic and website promotion.



# **Portfolio**







ausspecs.com.au

keystonebusinessadvisors.com

thelaundrybasket.in







bionic-bodies.co.uk

niqcgroup.com

hotelamirthaminn.in

# **AusSpecs**



- <u>www.ausspecs.com.au</u> is an e-commerce platform selling prescription glasses online
- Prime service area in Australia
- Sells Prescription glasses/eyeglasses, sunglasses, prescription lenses.
- DART took over the promotion in Jun 2019

Major Keywords	Position Achieved
Prescription Glasses Online Australia	1
Eyeglasses Online Australia	1
Reading Glasses Australia	1



prescription glasses online australia



### Offiline optical stores - Offolog

Nov 4, 2013 - Shop for your **prescription glasses online** for a more convenient solution. ... It's also good to know that **Australia's** largest health funds, Medibank ...

www.sneakingduck.com \*

### Prescription Glasses Australia - Sneaking Duck Eyewear

Buy prescription glasses and sunglasses online - cool eyewear frames to match every outfit.

Prescription lenses included, FREE delivery to Australia.

www.ausspecs.com.au \*

### AusSpecs - Quality Prescription Glasses Online | EyeGlasses ...

Great range of eyeglasses from \$38. Fast delivery, Save heaps on Prescription glasses | Australia best and original online glasses store.

www.selectspecs.com > au > cheap-glasses \*

### Cheap Glasses - World's Cheapest Prescription Glasses for ...

Amazing Deal at SelectSpecs AU: Cheapest prescription glasses online. FREE lenses & coatings. Worldwide Shipping, Limited Stock - Buy Now!

Searches related to prescription glasses online australia

# **Ixbalanque Spanish School**

- www.ixbalanquespanish.com is a language immersion school for learning Spanish in Central America
- Prime service area are those visitors Germany, Swiss, Canada, USA to Honduras
- Offers one-on-one learning classes for Spanish
- DART took over the promotion in Sep 2019

Major Keywords	Position Achieved
Central America Spanish School Honduras	1
Honduras Ixbalanque Language	1





central america spanish school honduras





Immersion School Honduras. School. Save Place. Guacamaya Spanish School. School. Save Place. Spanish Institute of Honduras. School. Save Place. Joya's Spanish ...

www.facebook.com > ... > Travel Company > Tour Agency

### Central America Spanish School - Tour Agency - La Ceiba ...

Central America Spanish School, La Ceiba, Honduras. 305 likes. CASS began in 2012 with many students and volunteers working in different areas. During...

www.gooverseas.com > Language Schools > Spanish .

### Learn Spanish in Honduras | Go Overseas

Read about language **schools**, popular cities to live in, and reviews from fellow ... one of the gems in the vastly under-explored heart of **Central America**. Besides ...

www.ixbalanquespanish.com \*

### Ixbalanque Spanish School: Learn Spanish in Central America

When you are in **Central America**, and want to improve your Spanish skills, Learn Spanish in **Honduras** from the trusted **Spanish school** - Ixbalanque.

copanspanishschool.com .

### Spanish Language Immersion School Honduras

The Copán **Spanish School** is a fresh new Spanish Language immersion school in **Honduras**. Learn to speak Spanish in our one-on-one learning environment!

www.lonelyplanet.com > ... > Central America > Honduras ▼

# Laundry Basket



- <u>www.thelaundrybasket.in</u> deals with laundry services.
- Prime service area Bangalore and nearby places
- Products are stem press, dry wash, shoe wash
- DART took over the promotion in June 2016

Major Keywords	Position Achieved
laundry service Bangalore	1
online laundry service Bangalore	1
online laundry service	1
laundry service in Bangalore	1

online laundry service bangalore



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About 2,28,00,000 results (0.61 seconds)

### Bangalore #1 Laundry Service | Free Pickup and Dlvry at Home

(Ad) www.laundryanna.com/ ▼

Affordable Laundry at just Rs 7/cloth onwards | Book Now for Exctng Offers

Services: Wash & Press, Steam Ironing, Wash & Fold, Dry Cleaning

P No 15, Basement, 1st Main,, Jakkasandra, Koramangala, 1st Block, Below Mani's Dum Biriyani, Op...

### The Laundry Basket

https://www.thelaundrybasket.in/ -

We wash, dry and iron your clothes, you just have to ask. ORDER NOW ... Just book your laundry online or ... laundry service providers in Bangalore. We are

### Dhobiwala: Laundry near me | Cheap and Best Online Laundry ...

https://www.dhobiwala.com/ -

One stop laundry app offering all laundry services including pickup and drop. Dhobiwala laundry in Bangalore is the only ecofriendly laundry service provider.

### Laundry Service in Bangalore | Laundry Service near me | Dry Cleaners

https://bro4u.com > Bangalore > Laundry Services ▼

\*\* \* \* ★ \* Rating: 4.2 - 11,316 reviews

Book On Demand Dry Cleaning & Laundry Service In Bangalore At Bro4U. Bro4U Offers Laundry Service ... Dry Cleaners Near You. Book Online Laundry Service.

## **Hotel Amirtham Inn**

- <u>www.hotelamirthaminn.in</u> deals with accommodation business.
- Prime focus service area pan India
- Provides accommodation and travel services for pilgrims
- DART took over the promotion in July 2017

Major Keywords	Position Achieved
hotel amirtham inn palani	1
best hotel in palani town	1
hotels near palani temple	1
hotel stay at palani	1
budget hotels in palani town	1
top hotels in palani town	1



best hotel in palani town





### The 10 Best Hotels in Palani 2019 (with Prices) - TripAdvisor

https://www.tripadvisor.in/Hotels-g2282879-Palani\_Dindigul\_District\_Tamil\_Nadu-Hot... Best Palani Hotels on TripAdvisor: Find 737 traveller reviews, 499 candid photos, and prices for hotels in Palani, India.

Hotels near Palani Murugan ... · 3-star Hotels in Palani · Family Hotels in Palani

### Hotels in Palani - Book 34 Palani Hotels with upto 50% off @ ₹660

https://www.goibibo.com > Hotel Booking > India ▼

34 Hotels - Best Palani Hotels with up to 50% off from Goibibo. ... Use coupon code GETSETGO and grab best deals starting from @ ₹660 on Palani online hotel booking. ... The Palani Hills of Western Ghats face the town and add to the beauty ...

### Best Hotel in Palani Town - Located near Palani Malai Murugan Temple

www.hotelamirthaminn.in/ -

hotelamirthaminn.in - Providing Fully Furnished Rooms At Affordable Prices, Banquet Hall and Located near **Palani** Malai Murugan temple.

### Hotels in Palani Book from 28 Palani Hotels upto 60% OFF & Hotels ...

https://www.makemytrip.com/hotels/palani-hotels.html •

Best 28 hotels in Palani on MakeMvTrip: Choose from 28 available Palani ... Location: Pattiah Naidu

# **Keystone Business Advisors**



- <u>www.keystonebusinessadvisors.com</u> deals with business sales and advisory firm.
- Prime service area Los Angeles and nearby places
- Company is mainly in business selling
- DART took over the promotion in Oct 2018

Major Keywords	Position Achieved
keystone business brokers los angeles	1
selling a business los angeles	1
keystone business advisors los angeles	1

selling a business los angeles





### Los Angeles, CA Businesses For Sale - BizBuySell.com

https://www.bizbuysell.com > Business For Sale > California •

Find the Los Angeles, CA business opportunity that's right for you on BizBuySell. We have a variety of Los Angeles business opportunities currently for sale like ...

### Brenda the Broker: Los Angeles Business Broker, Buy Sell Business ...

www.brendathebroker.com/ -

Brenda the Broker is a **Los Angeles Business** Broker providing industry leading consulting services for small **business** owners who want to **sell a business** or buy ...

Business Selling - Business Buying - About - Businesses for Sale

### Los Angeles Business Selling, Sell a Business | Brenda the Broker

www.brendathebroker.com/business-selling •

Business Selling. Are you thinking of selling your business? Choosing to continue to stay in business or sell your business can be a challenging decision for any ...

Selling A Business - Keystone Business Advisors - Los Angeles

nttps://www.keystonebusinessadvisors.com > Selling a Business 🔻

Business Seller Service - Keystone Business Brokers Handles Business Selling Transaction - Professional Business Brokers to Help in Selling A Business ...

# **Bionic Bodies**

- <u>www.bionic-bodies.co.uk</u> deals with personal training.
- Prime service area Central London and nearby places
- Deals with fitness products and training as well
- DART took over the promotion in Jun 2018

Major Keywords	Position Achieved
bionic bodies london	1
bionic bodies personal training	1





About 3,490,000 results (0.42 seconds)

### Personal Training | Bionic Body Studio | Hermosa Beach, CA 90254

bionicbody.com/training ▼

Achieve your fitness goals with a functional personal training program created ... At Bionic Body, our Fitness Specialists get to know you and your health and ...

### | Bionic Body Studio | Hermosa Beach, CA 90254

bionicbody.com/personal-training ▼

Personal Training and InBody Analysis. To make an appointment with a Fitness Specialist or for a Body Composition Analysis, please purchase online HERE ...

### Personal Training Team | Hermosa Beach, CA 90254 | Bionic Body ...

bionicbody.com/team ▼

Meet the Bionic Team of personal trainers, IFBB pro bodybuilders & celebrity coaches delivering the most effective fitness training to greater Los Angeles.

### Personal Training - Bionic Bodies

bionic-bodies.co.uk/personaltraining/ ▼

The Bionic Bodies Bionic Bodies Group Personal Training Session is a full body workout that will

challenge your cardiovascular and athletic capabilities with

# NIQC Group

- NIQO
- CONTROL OF THE CONTROL
- <u>www.niqcgroup.com</u> deals with training institute.
- Prime service area Bangalore and nearby places
- Provides training Six Sigma and related training
- DART took over the promotion in Sep 2017

Major Keywords	Position Achieved
Six Sigma training Bangalore	1
top training institute for lean six sigma	1
lean six sigma institutes in Bangalore	1
six sigma training in Bangalore	1
best lean six sigma training in Bangalore	1
best six sigma training in Bangalore	1

Six Sigma training Bangalore





### Lean Six Sigma Green Belt Certification Training in Bangalore, India

 $\verb|https://www.simplilearn.com>...> Certified Lean Six Sigma Green Belt|\\$ 

The Lean Six Sigma Green Belt course in Bangalore offered by Simplilearn is aligned with the IASSC exam. It integrates DMAIC and lean methodologies using ...

26 Jan - 24 Feb Online Classroom, Bangalore, Karnataka 9 Feb - 10 Mar Online Classroom, Bangalore, Karnataka

23 Feb - 24 Mar Online Classroom, Bangalore, Karnataka

### NIQC: Lean Six Sigma Training in Bangalore

www.niqcgroup.com/ •

A leading Six Sigma Consulting, Training & certification firm in Bangalore, India, offering Quality Certification Programs (Six Sigma, Lean, ISO, etc.) to various ...

You've visited this page many times. Last visit: 10/9/18

### Six Sigma Green Belt Certification Training In Bangalore | ExcelR

https://www.excelr.com/lean-six-sigma-green-belt-training-in-bangalore/ ▼
Jan 10, 2019 - Attend Six Sigma Black Green certification training in Bangalore & get Minitab training as complimentary. Get Six Sigma Green Belt Certification ...

# Content Marketing & SEO

CONTENT MARKETING is a Strategy
Involving Creating and Publishing Content
Offline and Online. We Adopt Mostly in
Content Marketing per Google Guidelines

DIGITAL CONTENT Acts as Inbound Marketing to Attract Customers and Prospects with Appropriate Content Available - When And Where Users Seek Information.

BLOGS help to disseminate views, attract site visitors, engage in conversations, and support expert standing

# Ads n Searches

ADSONSEARCHES.COM is the Digital Marketing Division of DART Info Services Private Limited. We Are Google Partner, and we have more than 11 years experience in digital marketing. We provide cost effective and high quality digital marketing services

DIGITAL MARKETING: Search Engine marketing (SEM), Social Media Optimization (SMO), Search Engine Optimization (SEO).

ANALYTICS: Search Analysis, Web Analysis, Market Analysis, Keyword Depth Analysis, Digital Marketing Advisory Services

**REMARKETING:** Targeted Audience Remarketing, Mobile Targeted, Brand Remarketing, Product/Service Remarketing.

TARGETED MARKETING: Hyper-local Mobile Display Advertising, Local Awareness Ads, Radius Targeting Ads



### **ADSONSEARCHES.COM**

#1157, 20th Cross 5th Main, HSR Layout, Sector – 7, Bangalore, India - 560 102

www.adsonsearches.com info@adsonsearches.com

www.dartconsulting.co.in/digital-marketing-management.html

Phone: +91, 080 4224 7136 Mobile: +91, 953 807 606

# Ads n Searches

- Google AdWords Partner and part of DART
- <a href="https://www.google.com/partners/#a">https://www.google.com/partners/#a</a>
  <a href="profile;idtf=3260863498">profile;idtf=3260863498</a>
- Managed AdWords account and FB ads accounts spending up to \$60 million since 2007
- Well Defined Process for SEO and Social Media Promotions
- Expertise High Quality Keyword Research
- In-house Developed Optimization Process

# Value Proposition

- Clients from US, UK, India, Middle East, and Australia
- In house technology team to attend website related issues
- Digital Advisory team to fine tune strategies to bring Better Return on Ads Spending
- 100% Client Satisfaction
- Educating our client in every step/process we take on the project

